



2023 Flux Congress Sponsor Package

The Society for
Developmental Cognitive Neuroscience
www.fluxcongress.org

Santa Rosa, CA, September 6 – 9, 2023



Contact: Podium Conference Specialists
2661 Queenswood Drive, Victoria, BC V8N 1X6
+1 (250) 472 7644 ext 103
Email: deborah@podiumconferences.com

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support the Eleventh Annual Flux Congress, which will be held in Santa Rosa, California from September 6 – 9, 2023. We believe our meeting will provide you with great opportunities to interact with researchers and potential clients.

The aim of The Flux Congress is to provide a forum for developmental cognitive neuroscientists to share their findings, expand their knowledge base, and be better informed of translational approaches.

Many of the researchers who will attend our meeting – we expect over 450 attendees – will be interested in discovering the products you have to offer. These researchers study development, cellular biology, sensory, motor and neuroendocrine systems, cognition and behavior, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Sponsor a portion of the conference and receive extended exposure to this 450+ group of international Neuroscientists!

Your presence at our meeting is a much-appreciated demonstration of your support for Neuroscience research.

Sincerely,

The FLUX Board

Damien Fair – President
Eveline Crone – President Elect
Beatriz Luna – Past President
Deanna Barch – Treasurer
Margaret Sheridan – Secretary
Brad Schlaggar – Board Member
Nim Tottenham – Board Member
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Flux Congress

Secretariat – Podium Conference Specialists.
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What is the Flux Congress?

The Flux Congress acts as a forum for developmental cognitive neuroscientists to share their findings, expand their knowledge base, and be informed of translational approaches. This conference is designed for scientists who use neuroimaging techniques to understand age related changes in brain function and structure. The Congress provides an excellent opportunity for companies and organizations involved in Neuroscience research to extend their marketing activities and support the congress through its sponsorship program.

Who is organizing the Congress?

The Flux Congress is being organized under the leadership of Conference Chair Silvia Bunge (University of California, Berkley) as well as the groups listed below.

- **Flux Society Board of Directors**
- **Scientific Program Committee**
- **Local Organizing Committee**

The overall conference planning process is managed by the team at Podium Conference Specialists.

Who attends the Congress?

The Flux Congress is designed for principal investigators, post-doctoral fellows, and graduate students actively engaged in neuroscience. We expect attendees from the following areas:

- Behavioral Neuroscience
- Bioinformatics / Neuroinformatics
- Cellular and Molecular Neuroscience
- Cognitive Neuroscience
- Computational Neuroscience & Modeling
- Developmental Neuroscience
- Disorders of the Nervous System
- Evolutionary & Comparative Neuroscience
- History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- Excitable Membranes and Ion Channels
- Motor Systems Neuroscience
- Neural / Synaptic Structure and Function
- Neuroendocrinology
- Neuroengineering and Robotics
- Neuroethology
- Neuropharmacology & Neurochemistry
- Neuroregeneration and Repair
- Neuroscience of Aging

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Why get involved?

√ **Connect with leading and emerging researchers**

You will gain exposure, build relationships, develop partnerships and connect with representatives actively involved in Neuroscience research from across North America and around the world.

√ **Premium branding & positioning opportunity**

You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on advertising and promotions.

√ **Face time with leading scientists**

You will have the opportunity to connect with over 450 investigators, researchers, scientists and students actively involved in Neuroscience research and will have an opportunity to build relationships and form valuable partnerships. Conference registration, marketing opportunities, and networking are among the many benefits associated with sponsoring this conference.

General Congress Information

Conference Venue

[Hyatt Regency Sonoma](#)
[Wine Country](#)

170 Railroad Street
Santa Rosa, CA
USA

Sponsor Information

To become a sponsor, please review the information within this package. Should you wish to discuss sponsor opportunities, please contact our Secretariat.

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Sponsorship Opportunities

As a conference sponsor, your brand will be exposed to over 450 delegates at the conference through pre-conference announcements, newsletters and special activities and actions during the conference. Differentiate your company from your competitors, increase your company's visibility and introduce your new products to this active neuroscience community.

Opportunities are booked on a first come, first served basis, so book early!

Huttenlocher Lecture

\$10,000*Exclusive opportunity*

The Huttenlocher Lecture is inspired by Dr. Peter Huttenlocher's distinguished and pioneering contributions to the field of Developmental Cognitive Neuroscience and is given on the first day of the Flux Congress. This is an excellent opportunity to make your company known. Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Opportunity to introduce speaker
- 4 complimentary guest invitations for session

Poster Session

\$1,500 per session*Exclusive opportunity per session – 2 sessions*

Sponsored poster sessions (minimum of 2 hours in duration) will be held on Friday and Saturday from 5:00 – 7:00pm. These sessions will become the center of attention and high traffic areas. Maximize engagement with conference attendees as they move through the poster display area. Benefits include:

- Sponsor signage (i.e. company name and/or logo)
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in sessions prior to poster session
- Opportunity to network with attendees

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Refreshment Breaks**\$1,500 per break***Exclusive opportunity per session –
3 breaks per day*

Refreshment breaks are always well attended! Refreshment service will be provided to attendees within the exhibit areas. Refreshment breaks include coffee and lunch breaks. Make your company known at these breaks with the following benefits:

- Sponsor signage (i.e. company name and/or logo) on the refreshment service tables
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in sessions prior to break
- Opportunity to network with attendees

Invited Speaker Talks**\$1,000 for a session block***Exclusive opportunity per block – 7 session blocks*

The conference program includes a number of 1.5 hour invited talks/oral presentations. This opportunity includes:

- Sponsor signage (i.e. company name and/or logo) at entrance to all presentation rooms during a session block
- Promotional slides on screens at introduction and conclusion of session or session block
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in poster sessions

Other Sponsor Opportunities

Get maximum visibility in the conference program and app. Choose from the following options:

- Student Social event **\$2,500***
- Wi-Fi Sponsor **\$3,000***
- App Sponsor **\$2,000***
- Lanyards **\$2,000***
- Notepads/Pencils/Pens **\$500**

** Indicates an opportunity for exclusive sponsorship*

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Sponsor Levels

Based on the value of your selections, you will be assigned a sponsor level. These levels and their associated values are noted below. Each level comes with an additional set of sponsor benefits as listed.

Platinum Sponsor

Value: \$10,000+

- The right to use the designation “Platinum sponsor” and Flux Congress branding in advertising and promotions until December 31, 2023
- Special announcement to distribution list upon becoming a sponsor, including links and/or special offers
- Corporate identification on all media and awareness campaigns (where applicable)
- Two complimentary conference registrations

Promotion

- Opportunity to distribute materials in registration package
- Multimedia recognition at the conference
- Signage at Registration – Sponsor Thank You board
- Platinum sponsor recognition on event E-Newsletters
- Logo (hyperlinked) on conference website home page and E-Newsletters

Gold Sponsor

Value: \$5,000 - \$9,999

- The right to use the designation “Gold sponsor” and Flux Congress branding in advertising and promotions until December 31, 2023
- Special announcement to distribution list upon becoming a sponsor, including links and/or special offers
- Corporate identification on all media and awareness campaigns (where applicable)

Promotion

- Multimedia recognition at the conference
- Signage at Registration – Sponsor Thank You board
- Gold sponsor recognition on event E-Newsletters
- Logo (hyperlinked) on conference website

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Silver Sponsor

Value: \$2,000 - \$4,999

- The right to use the designation “Silver sponsor” and Flux Congress branding in advertising and promotions until December 31, 2023

Promotion

- Multimedia recognition at the conference
- Signage at Registration – Sponsor Thank You board
- Silver sponsor recognition on event E-Newsletters
- Logo (no hyperlink) on conference website

Bronze Sponsor

Value: \$500 - \$1,999

- The right to use the designation “Bronze sponsor” and Flux Congress branding in advertising and promotions until December 31, 2023

Promotion

- Wordmark on conference website and in the conference program

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