

SPONSORSHIP & EXHIBIT VIRTUAL OPPORTUNITIES PACKAGE



Flux Congress

September 17 – 21, 2021



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THE SOCIETY FOR
DEVELOPMENTAL
COGNITIVE
NEUROSCIENCE

MESSAGE FROM THE BOARD



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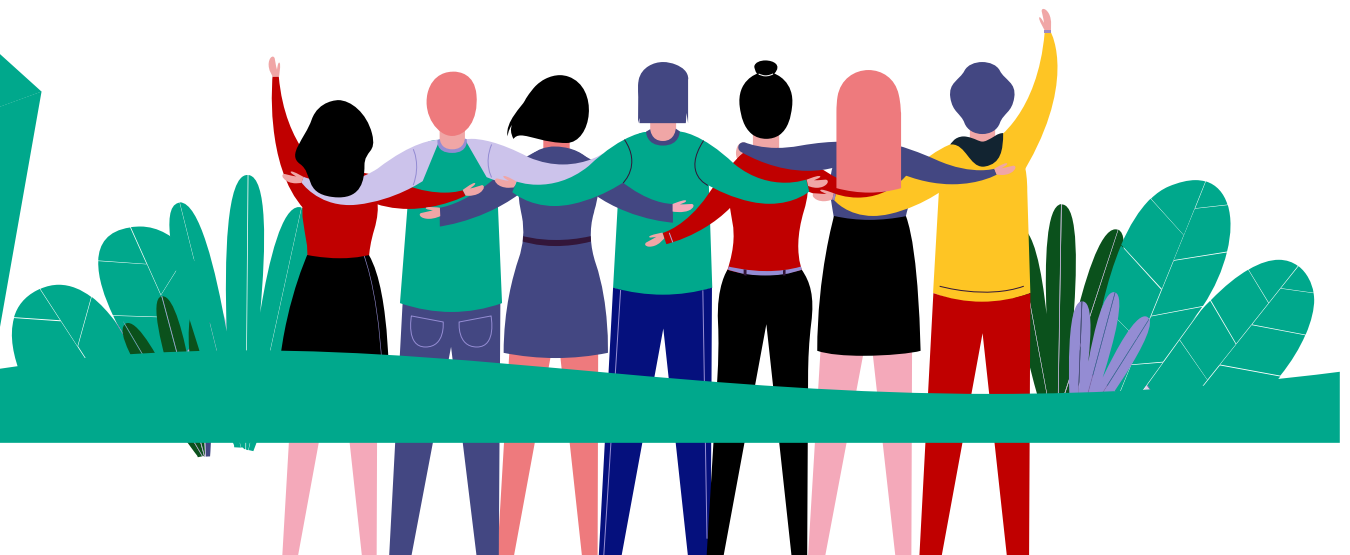
Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next congress, which will be held virtually from September 17-21, 2021. Our Congress will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Our conference will be held virtually via a digital conference platform where the attendees will be able to network, present oral talks and posters and participate in workshops and symposiums.

ADVERTISE in our digital program, be an EXHIBITOR and display your products, or SPONSOR a portion of the Congress and get exposure to 350+ attendees. Full details can be found in this package.

Bea Luna, President, Flux Society
Nikolaus Steinbeis, 2021 Congress





Who attends the Congress?

The Flux Congress is attended by a growing number of researchers— we normally expect **approximately 350+ attendees** at a live conference and **expect many more for this virtual Congress**.

Why they will attend:

- High quality, well-timed content
- Ease of attending - No travel is required
- Ability for primary investigators to send more members of lab due to lower cost
- The ability to interact and connect with peers from all over the world



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How will the Virtual Congress be delivered?

As an entirely virtual conference, our community is **able to connect like never before**. This new format will allow the Congress to accommodate a variety of presentations, welcome more attendees from around the world and engage with one another in a modern, efficient and responsible way.

Similarly to past Congresses, the **robust peer-reviewed scientific program** will feature keynote presentations, symposiums, workshops, oral and poster presentations along with networking rooms and an exhibit hall.

In parallel to the Congress, we will also be active on social media to increase exposure and engagement.



Why Support Flux?

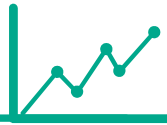
Connect with leading and emerging researchers

Premium branding & positioning opportunity

Face time with leading scientists



You will gain exposure, build relationships, develop partnerships and connect with representatives actively involved in Neuroscience research from across North America and around the world.



You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on advertising and promotions.



You will have the opportunity to connect with over 300 investigators, researchers, scientists and students actively involved in Neuroscience research and will have an opportunity to build relationships and form valuable partnerships. Conference registration, marketing opportunities, and networking are among the many benefits associated with sponsoring this conference.



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SPONSOR LEVELS

Let us build together the sponsorship package that matches your budget and fulfills your objectives.

Level	Gold \$2,000	Silver \$1,500	Bronze \$ 750
Logo on Lobby Page & throughout conference	✓	✓	✓
Video x 2 played throughout conference for attendees	✓		
Video x 1 played throughout conference for attendees		✓	
Complimentary Registrations	8 registrations	4 registrations	2 registrations



Select your items from the Sponsorship Opportunities List on the next page. When your selections reach the minimum investment/levels shown on this page, you will receive the additional benefits listed for the corresponding level.

All items are sold on a first-come first-serve basis. Level sponsors have the first choice in selecting the satellite slots, on a 'first-paid, first-served' basis.

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the Congress program. Choose from the following options:

SPONSORSHIP OPPORTUNITIES	PRICE
Huttenlocher Lecture <i>Includes logo recognition, banner ad</i>	\$1,500 per lecture
Keynote Lecture <i>Includes logo recognition, banner ad</i>	\$1,000 per lecture
Symposia Session <i>Includes logo recognition, banner ad</i>	\$800 per session
Workshop Session <i>Includes logo recognition, banner ad</i>	\$800 per session
Final Registration Confirmation Email From Pheedloop (Exclusive) <i>Your custom banner will be displayed in the body of the final confirmation email.</i>	\$500
Banner Ad in Pre-Conference E-Blast <i>Your custom banner will be displayed in the body of the e-Blast.</i>	\$200
Support a student or attendee in need <i>indicates an opportunity for exclusive sponsorship</i>	\$200
Chat Lounge <i>Includes logo recognition, ability to host the session</i>	\$500
Exhibitor Booth <i>Includes logo recognition</i>	\$500
Poster Session <i>Includes logo recognition</i>	\$500 per session

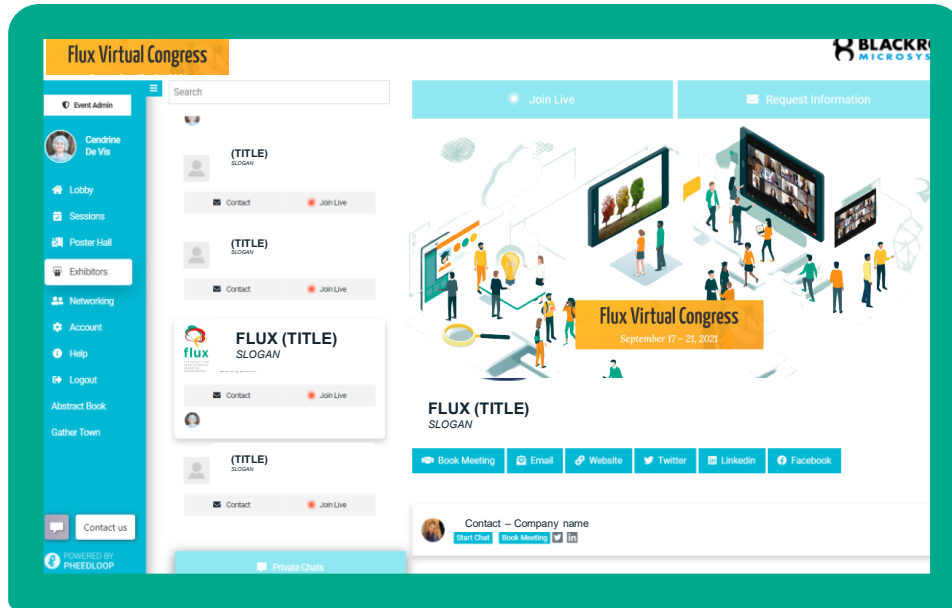


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WHY A VIRTUAL BOOTH?



A virtual exhibit booth is a virtual space where you can offer live and on-demand content, schedule demos, interact with attendees via live chat and download real time reports. Tell your story, educate potential users about your company and share more about your products & services.

Booth representatives can easily engage with booth visitors with powerful chat tools whether you're live "in" your booth or not. The "Ask a Question" function is available post-conference when content is "on-demand" - extending your reach and interaction.

The virtual environment also allows you access to robust analytics capturing the data you need to identify leads and nurture them after the event for an improved ROI.

Virtual booths are grouped in a virtual exhibitor space clearly identified and accessible from the virtual lobby. You have **full control of the booth branding and design** (images, logo, colors, videos, handouts etc.) to create a unique and compelling experience.

HOW TO BECOME A SPONSOR



The International Congress
for Integrative Developmental
Cognitive Neuroscience

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Nick Farasopoulos

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC, Canada V8N 1X6

Tel: 1.250.472.7644 x 103

Email: nick@podiumconferences.com

Web: www.fluxsociety.org