



The International Congress  
for Integrative Developmental  
Cognitive Neuroscience

## **SPONSOR & EXHIBITOR VIRTUAL OPPORTUNITIES PACKAGE**

**Flux Virtual Congress**

**Sept 9 - 12, 2020**

[www.fluxsociety.org/](http://www.fluxsociety.org/)

## Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next congress, which will be held virtually from September 9-12, 2020. This will be the 8<sup>th</sup> Annual Congress for Flux and our first virtual event, where we hope to have expanded scientific dialogue and offer greater opportunities for participation and attendance. Our Congress will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Our conference will be held virtually via a **digital conference platform** where the attendees will be able to network, present oral talks and posters and participate in workshops and symposiums.

**ADVERTISE** in our digital program, be an **EXHIBITOR** and display your products, or **SPONSOR** a portion of the Congress and get exposure to 350+ attendees. Full details can be found in this package.

**Bea Luna**, President, Flux Society

**Bruce McCandliss**, Local Host Chair, 2020 Congress

**Jenn Pfeifer**, Program Chair, 2020 Congress

# What is the Flux Virtual Congress?

The aim of the Flux Congress is to provide a forum for neuroscientists to share their findings on how the brain develops from fetal, through childhood and adolescence to young adulthood. It is the only conference of its kind that brings together scientists from around the world to exchange ideas to understand how brain development affects processes including: cognition, learning, emotion, and language, normatively but also in disorders such as mental illness with a collective goal to improve life trajectories.

The Flux Society was launched in June 2014 and has seen growth in its membership each year.

To learn more about the Flux Society, please visit [www.fluxsociety.org](http://www.fluxsociety.org).

# Who attends the Congress?

The Flux Congress is attended by a growing number of researchers– we normally expect **approximately 350+ attendees** at a live conference and **expect many more for this virtual Congress.**

Why they will attend:

- High quality, well-timed content
- Ease of attending - No travel is required
- Ability for primary investigators to send more members of lab due to lower cost
- The ability to interact and connect with peers from all over the world

As an entirely virtual conference, our community is **able to connect like never before**. This new format will allow the Congress to accommodate a variety of presentations, welcome more attendees from around the world and engage with one another in a modern, efficient and responsible way.

Similarly to past Congresses, the **robust peer-reviewed scientific program** will feature keynote presentations, symposiums, workshops, oral and poster presentations along with networking rooms and an exhibit hall.

In parallel to the Congress, we will also be active on social media to increase exposure and engagement.

How will the  
**Virtual**  
Congress be  
delivered?



**WHY SUPPORT the  
Flux Virtual  
Congress?**

# WHY SUPPORT?

## Premium branding & positioning opportunity

- Reinforce and strengthen your brand position within our community
- Increase credibility, expand loyalty and build opportunities with new or existing clients and collaborators
- Set your product, service and brand apart from your competitors
- Custom design your booth to reflect your corporate identity

## Connect with leading and emerging researchers


- Connect with research labs leaders and scientists affiliated with large and diverse professional departments
- Reach 350+ internationally based attendees from the various fields of kinesiology and electrophysiology.

## Leverage comprehensive analytics data

Live reporting access to reports including:

- Attendance reports from your booth or sponsored sessions
- Access booth chat logs for lead sourcing and higher engagement





# **SPONSORSHIP OPPORTUNITIES**



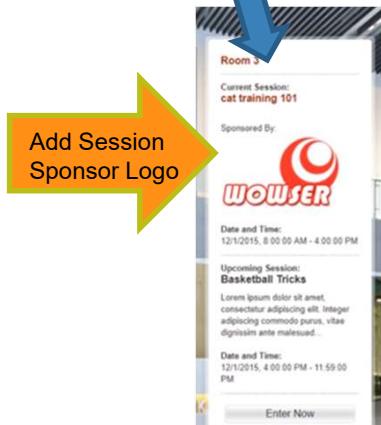
# SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

| Level                                   | Logo in Digital Abstract Book (hyperlinked) | Support a student or underrepresented attendee | Virtual Booth                       | Recognition In E-Newsletters        | Multimedia Recognition During the Congress   | Exclusive Sponsorship   |
|---|---|--|-------------------------------------|-------------------------------------|--|---|
| <b>Huttenlocher Lecture</b><br>\$10,000 | <input checked="" type="checkbox"/>         | 16 registrations                               | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <ul style="list-style-type: none"> <li>- Logo on Lobby Page &amp; throughout conference</li> <li>- Video x 4 played throughout conference for attendees</li> </ul> | Huttenlocher Lecturer Exclusive with Opportunity to introduce speaker |
| <b>Gold</b><br>\$5,000                  | <input checked="" type="checkbox"/>         | 8 registrations                                | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <ul style="list-style-type: none"> <li>- Logo on Lobby Page &amp; throughout conference</li> <li>- Video x 2 played throughout conference for attendees</li> </ul> |   |
| <b>Silver</b><br>\$2,000                | <input checked="" type="checkbox"/>         | 4 registrations                                | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <ul style="list-style-type: none"> <li>- Logo on Lobby Page &amp; throughout conference</li> <li>- Video x 1 played throughout conference for attendees</li> </ul> |   |
| <b>Bronze</b><br>\$ 500                 | <input checked="" type="checkbox"/>         | 2 registrations                                |                                     |                                     |  |   |

# SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the Congress program. Choose from the following options:



- Keynote Lecture **\$1,500\*** per lecture  
*Includes logo recognition, banner ad*
- Symposia Session **\$1,200\*** per session  
*Includes logo recognition, banner ad*
- Workshop Session **\$1,200** per session  
*Includes logo recognition, banner ad*
- Chat Lounge **\$1,200\***  
*Includes logo recognition, ability to host the session*
- Poster Session **\$1,500** per session  
*Includes logo recognition*
- Booth Only **\$800**  
*Includes logo recognition*
- Support a student or attendee in need **\$200**

*\*indicates an opportunity for exclusive sponsorship*

All sponsors receive a virtual booth, which is a virtual space where you can offer live and on-demand content, schedule demos, interact with attendees via live chat and download real time reports. Tell your story, educate potential users about your company and share more about your products & services.

Virtual booths are grouped in a virtual exhibitor space clearly identified and accessible from the virtual lobby. You have **full control of the booth branding and design** (images, logo, colors, videos, handouts etc.) to create a unique and compelling experience.

Booth representatives can easily engage with booth visitors with powerful chat tools whether you're live "in" your booth or not. The "Ask a Question" function is available post-conference when content is "on-demand" - extending your reach and interaction.

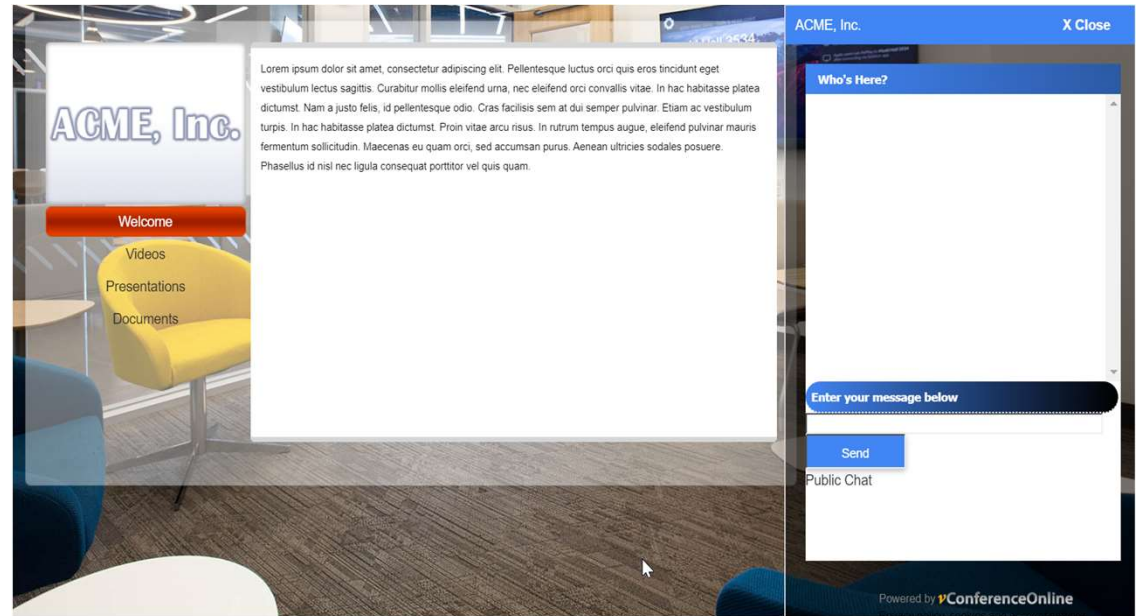
The virtual environment also allows you access to robust analytics capturing the data you need to identify leads and nurture them after the event for an improved ROI.

# What is a virtual booth?


# Why a virtual booth?

## Your unique spot to interact with delegates:

- Present the best experience with videos, handouts or special deals can be highlighted
- Live chats with delegates who come to the booth or direct emails when you're there.
- robust, on-demand reporting



- Simple online form to customize your design space to your colors, with your marketing materials including video and downloadable handouts.
- No added costs - travel, accommodation, shipping, insurance, etc.



# **ADVERTISING OPPORTUNITIES**

# ADVERTISING OPPORTUNITIES

We will produce a digital abstract book that will be available prior, during and after the Congress. This is guaranteed exposure for many years to come.

All advertisements must be submitted as JPEG files. Each ad will be in colour and will include a hyperlink to your website.

## Sizing & Description

Inside Front (size: 7.5" x 11")

Inside Back (size: 7.5" x 11")

Full Page (size: 7.5" x 11")

## Price

\$1,500

\$1,500

\$ 900

***All files must be received by June 19, 2020.***



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Should you wish to discuss sponsor opportunities,  
please contact our Secretariat:

**Lauren Moline**

Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC, Canada V8N 1X6

Tel: 1.250.472.7644 x 103

Email: [lauren@podiumconferences.com](mailto:lauren@podiumconferences.com)

Web: [www.fluxsociety.org](http://www.fluxsociety.org)

# HOW TO BECOME A SPONSOR