

2019 Flux Congress Sponsor Package



www.fluxcongress.org

Flux Congress:
The Society for
Developmental Cognitive Neuroscience



August 30 – September 1, 2019
New York Hilton Midtown
New York, USA

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support the Seventh Annual Flux Congress, which will be held in New York City from August 30 – September 1, 2019. We believe our meeting will provide you with great opportunities to interact with researchers and potential clients.

The aim of The Flux Congress is to provide a forum for developmental cognitive neuroscientists to share their findings, expand their knowledge base, and be better informed of translational approaches.

Many of the researchers who will attend our meeting – we expect over 300 attendees – will be interested in discovering the products you have to offer. These researchers study development, cellular biology, sensory, motor and neuroendocrine systems, cognition and behavior, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Advertise in our conference program, or sponsor a portion of the conference and receive extended exposure to this 300+ group of international Neuroscientists!

Your presence at our meeting is a much-appreciated demonstration of your support for Neuroscience research.

Sincerely,

The FLUX Board

Flux Congress

Secretariat – Podium Conference Specialists.
2661 Queenswood Dr. Victoria, BC V8N 1X6, Canada
T +1 250.472.7644 F +1250.472.7664
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What is the Flux Congress?

The Flux Congress acts as a forum for developmental cognitive neuroscientists to share their findings, expand their knowledge base, and be informed of translational approaches. This conference is designed for scientists who use neuroimaging techniques to understand age related changes in brain function and structure. The Congress provides an excellent opportunity for companies and organizations involved in Neuroscience research to extend their marketing activities and support the congress through its sponsorship and exhibit program.

Who is organizing the Congress?

The Flux Congress is being organized under the leadership of Conference Chairs Deanna Barch (Washington University at St. Louis) and Nim Tottenham (Columbia University), as well as the groups listed below.

- **Flux Society Board of Directors**
- **Scientific Program Committee**
- **Local Organizing Committee**

The overall conference planning process is managed by the team at Podium Conference Specialists.

Who attends the Congress?

The Flux Congress is designed for principal investigators, post-doctoral fellows, and graduate students actively engaged in neuroscience. We expect attendees from the following areas:

- Behavioral Neuroscience
- Bioinformatics / Neuroinformatics
- Cellular and Molecular Neuroscience
- Cognitive Neuroscience
- Computational Neuroscience & Modeling
- Developmental Neuroscience
- Disorders of the Nervous System
- Evolutionary & Comparative Neuroscience
- History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- Excitable Membranes and Ion Channels
- Motor Systems Neuroscience
- Neural / Synaptic Structure and Function
- Neuroendocrinology
- Neuroengineering and Robotics
- Neuroethology
- Neuropharmacology & Neurochemistry
- Neuroregeneration and Repair
- Neuroscience of Aging

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Why get involved?

√ **Connect with leading and emerging researchers**

You will gain exposure, build relationships, develop partnerships and connect with representatives actively involved in Neuroscience research from across North America and around the world.

√ **Premium branding & positioning opportunity**

You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on advertising and promotions.

√ **Face time with leading scientists**

You will have the opportunity to connect with over 300 investigators, researchers, scientists and students actively involved in Neuroscience research and will have an opportunity to build relationships and form valuable partnerships. Conference registration, marketing opportunities, and networking are among the many benefits associated with sponsoring this conference.

General Congress Information

Conference Venue

[Hilton Midtown Manhattan](#)

1335 Avenue of the Americas

New York, NY

USA

Language

The official language of the conference is English. No simultaneous translation will be provided.

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Conference Schedule

Thursday, August 30

Welcome	9:00 – 9:15am
Science of Learning	9:15 – 10:30am
Break	10:30 – 10:50am
Local Symposium	10:50am – 12:20pm
Lunch	12:20 – 1:50pm
Huttenlocher Lecture	1:50 – 2:25pm
Invited Talks	2:25 – 3:55pm
Break	3:55 – 4:15pm
Flash Talks	4:15 – 5:00pm
Poster Session	5:00 – 7:00pm

Friday, August 31

Invited Talks	9:00 – 10:30am
Break	10:30 – 10:50am
Invited Talks	10:50am – 12:20pm
Student Trainee Award	12:20 – 12:30pm
Lunch	12:30 – 2:00pm
Young Investigator Award	2:00 – 2:30pm
Flash Talks	2:30 – 3:15pm
Break	3:15 – 3:30pm
Invited Talks	3:30 – 5:00pm
Poster Session	5:00 – 7:00pm
Flux Fun Night	7:00 – 10:00pm

Saturday, September 1

Invited Talks	9:00 – 10:30am
Break	10:30 – 10:50am
Invited Talks	10:50am – 12:20pm
Lunch	12:20 – 1:35pm
Invited Talks	1:35 – 2:55pm
Flux Business Meeting	2:55 – 3:25pm
Break	3:25 – 3:45pm
Invited Talks	3:45 – 5:15pm
Awards & Closing	5:15 – 5:30pm

****Hours subject to change per final conference program.***

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Sponsor Information

To become a sponsor, please review the information within this package. Should you wish to discuss sponsor opportunities, please contact our Secretariat.

Podium Conference Specialists

2661 Queenswood Drive
Victoria, BC Canada V8N 1X6

Web: www.fluxsociety.org

Tel: 1.250.472.7644

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Sponsorship Opportunities

As a conference sponsor, your brand will be exposed to over 300 delegates at the conference through pre-conference announcements, newsletters and special activities and actions during the conference. Differentiate your company from your competitors, increase your company's visibility and introduce your new products to this active neuroscience community.

Choose any number of the sponsor opportunities listed below. Based on your selections, the total value of your sponsorship will place you in one of the following *sponsor levels*. Your complete list of sponsor benefits includes those specific to a sponsor opportunity as well as those associated with the Sponsor Level. Full details on sponsor levels, including values, can be found in the next section:

- Platinum
- Gold
- Silver
- Bronze

Opportunities are booked on a first come, first served basis, so book early!

Huttenlocher Lecture

\$10,000

Exclusive opportunity

The Huttenlocher Lecture is inspired by Dr. Peter Huttenlocher's distinguished and pioneering contributions to the field of Developmental Cognitive Neuroscience, and is given on the first day of the Flux Congress. This is an excellent opportunity to make your company known. Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- 4 complimentary guest invitations for session

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Poster Session**\$1,500 per session***Exclusive opportunity per session – 2 sessions*

Sponsored poster sessions (minimum of 2 hours in duration) will be held on Thursday and Friday from 5:00 – 7:00pm. These sessions will become the center of attention and high traffic areas. Maximize engagement with conference attendees as they move through the poster display area. Benefits include:

- Sponsor signage (i.e. company name and/or logo)
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in sessions prior to poster session
- Opportunity to network with attendees

Refreshment Breaks**\$1,500 per break***Exclusive opportunity per session – 3 breaks*

Refreshment breaks are always well attended! Refreshment service will be provided to attendees within the exhibit areas. Refreshment breaks include coffee and lunch breaks. Make your company known at these breaks with the following benefits:

- Sponsor signage (i.e. company name and/or logo) on the refreshment service tables
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in sessions prior to break
- Opportunity to network with attendees

Invited Speaker Talks**\$1,000 for a session block***Exclusive opportunity per block – 7 session blocks*

The conference program includes a number of 1.5 hour invited talks/oral presentations. This opportunity includes:

- Sponsor signage (i.e. company name and/or logo) at entrance to all presentation rooms during a session block
- Promotional slides on screens at introduction and conclusion of session or session block
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in poster sessions
- Exclusive sponsor per poster session block

Name your own exclusive sponsorship

Do you have an idea that is not listed here? Let us know! We will work with you to create a unique sponsorship opportunity that meets the needs of your company.

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Conference Items*

Resource Collateral

\$500*Unlimited opportunities*

Here is the perfect way to expose your latest product, publication or a company profile or gadget of your choice. Provide promotional material to be available to conference delegates. This is also a highly effective way to guide attendees to your booth at the Expo!

Lanyards

\$1,500*Exclusive opportunity*

All conference attendees will receive a name badge with a lanyard that functions as their ticket into all sessions and functions. This badge must be worn at all times throughout the conference. We are giving you the opportunity to provide these lanyards (300+) to all delegates for guaranteed visibility throughout the conference and beyond!

Notepads / Pencils / Pens

\$750*Exclusive opportunity*

Guarantee each attendee receives your company advertisement! Supply notepads and pens or pencils with your company's logo and we will distribute them to all conference attendees when they arrive on-site. Your branding will be seen throughout the conference.

* *Minimum number of items required for all Conference Items: 300*

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Sponsor Levels

Based on the value of your selections, you will be assigned a sponsor level. These levels and their associated values are noted below. Each level comes with an additional set of sponsor benefits as listed.

Platinum Sponsor

Value: \$6,000+

- The right to use the designation “Platinum sponsor” and Flux Congress branding in advertising and promotions until December 31, 2019
- Special announcement to distribution list upon becoming a sponsor, including links and/or special offers
- Corporate identification on all media and awareness campaigns (where applicable)
- Two complimentary conference registrations

Promotion

- Opportunity to distribute materials in registration package
- Multimedia recognition at the conference
- Signage at Registration – Sponsor Thank You board
- Platinum sponsor recognition on event E-Newsletters
- Logo (hyperlinked) on conference website home page and E-Newsletters

Gold Sponsor

Value: \$4,000 - \$5,999

- The right to use the designation “Gold sponsor” and Flux Congress branding in advertising and promotions until December 31, 2019
- Special announcement to distribution list upon becoming a sponsor, including links and/or special offers
- Corporate identification on all media and awareness campaigns (where applicable)

Promotion

- Multimedia recognition at the conference
- Signage at Registration – Sponsor Thank You board
- Gold sponsor recognition on event E-Newsletters
- Logo (hyperlinked) on conference website

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Silver Sponsor

Value: \$2,000 - \$3,999

- The right to use the designation “Silver sponsor” and Flux Congress branding in advertising and promotions until December 31, 2019

Promotion

- Multimedia recognition at the conference
- Signage at Registration – Sponsor Thank You board
- Silver sponsor recognition on event E-Newsletters
- Logo (no hyperlink) on conference website

Bronze Sponsor

Value: \$1,000 - \$1,999

- The right to use the designation “Bronze sponsor” and Flux Congress branding in advertising and promotions until December 31, 2019

Promotion

- Wordmark on conference website and in the conference program

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