



flux

THE SOCIETY FOR
DEVELOPMENTAL
COGNITIVE
NEUROSCIENCE

STRATEGIC PLAN

2024-2027



Introduction

The Board of Directors of Flux – The Society for Developmental Cognitive Neuroscience, is proud to present the Inaugural Flux Strategic Plan; a comprehensive roadmap designed to guide our society’s activities and initiatives through 2027.

Since the first Congress in 2013, Flux has experienced unprecedented growth, marked by significant milestones in the advancement of developmental cognitive neuroscience.

Recognizing the importance of diverse perspectives, the Board of Directors initiated a collaborative and inclusive process, led by the Strategic Planning Task Force¹ and overseen by the 2024 Flux Board of Directors, to develop this strategic plan.

Mission and Vision Statements

- **New Mission Statement:** Advance the science of brain and cognitive development through interdisciplinary and inclusive collaboration, cutting-edge brain and behavioral research, training the next generation of developmental neuroscientists, and knowledge dissemination.
- **New Vision Statement:** Foster excellence in developmental cognitive, affective, and social neuroscience, translating science through public engagement to meaningfully impact the lives of children and young people.

Strategic Priorities

The strategic plan outlines goals and objectives across three key areas:

- **Governance:** Establishing a transparent, effective, and agile governance framework aligned with our mission.
- **Membership:** Expanding, nurturing, and sustaining a diverse and inclusive membership across career spans.
- **Communications and External Relations:** Establishing Flux as a trusted expert in developmental cognitive, affective, and social neuroscience.

This strategic plan builds upon Flux’s primary goal to advance science by fostering a vibrant community, enhancing member engagement, and amplifying our scientific endeavors through improved governance, education, training, diversity, and public outreach.

¹ Members of the 2024 Strategic Plan Task Force are: Sarah-Jayne Blakemore, Gregoire Borst, Carlos CardenasIniguez, Eveline Crone, Dylan Gee, Joao Guassi Moreira, Catherine Insel, Allyson Mackey, Ethan McCormick, Tehila Nuigel, Brenden Tervo-Clemmens, and Linda Wilbrecht

Introduction - Cont.

Commitment to Growth and Excellence

By prioritizing governance, member engagement, and communications, we aim to cultivate a connected community where collaboration and innovation can thrive. Our commitment to education and training ensures members access the latest knowledge and skills, empowering them to push the boundaries of our field. Through diversity and inclusion, we create an environment where all voices are heard and valued. Enhancing public outreach will increase the visibility and impact of our scientific work, advocating for the importance of our field.

The Board of Directors believes this strategic plan will position the Flux Society for continued success and growth. We encourage all members to engage with the plan and join us in realizing this vision. Together, we will advance our mission, support our members, and contribute significantly to the field of developmental cognitive neuroscience.



New Mission Statement

Advance the science of brain and cognitive development through interdisciplinary and inclusive collaboration, cutting-edge brain and behavioral research, training the next generation of developmental neuroscientists, and knowledge dissemination.

New Vision Statement

Foster excellence in developmental cognitive, affective, and social neuroscience, translating science through public engagement to meaningfully impact the lives of children and young people.

Goal #1 - Governance

Establish a transparent, effective, and agile governance framework that aligns with the Society's mission and priorities.

OBJECTIVE 1

Create a framework of agile governing documents.

Strategies

- Identify, evaluate, and revise existing governing documents (i.e., Articles of Incorporation, Bylaws, Policies & Procedures).
- Create and communicate policies and procedures to the Flux members.

OBJECTIVE 2

Establish an inclusive leadership development program within Flux.

Strategies

- Define what an inclusive leadership development program is within Flux.
- Engage dedicated and diverse Flux members to develop inclusive leadership opportunities and pathways.
- Identify, evaluate, and revise the current leadership path.

OBJECTIVE 3

Be excellent stewards of the Society's financial resources.

Strategies

- Establish six (6) months of financial reserves.
- Increase non-dues revenue by 5%.
- Enhance fiscal responsibility to maintain and expand member programs

Goal #2 - Membership

Expand, nurture, and sustain a diverse and inclusive membership of scholars across the career lifespan.

OBJECTIVE 1

Provide accessible, supportive services to members.

Strategies

- Cultivate and enhance relationships with the DCN Journal.
- Implement services and activities across all career levels.
- Identify member needs and expand supportive services to meet needs and ensure inclusivity.

OBJECTIVE 2

Establishing Flux as the leading choice for professional development through unique programs and support for life-long career success.

Strategies

- Host year-round events for first-time Congress attendees to meet and share experiences to create a sense of belonging.
- Develop a career track educational programming at the Congress that provides relevant career-spanning learning.
- Nurture and support the career growth of individuals, particularly those groups identified by the DIB, within member-identified groups.

OBJECTIVE 3

Increase total membership by 10% by the end of Fiscal Year 2027.

Strategies

- Establish baseline and tracking mechanisms to document the current membership and measure growth.
- Develop a Flux value statement that assists current members in engaging colleagues.
- Increase & retain Flux membership across diverse fields.

Goal #3 - Communications & External Relations

Establish Flux as a trusted expert in developmental cognitive, affective, and social neuroscience.

OBJECTIVE 1

Expand global awareness and status of Flux.

Strategies

- Enhance global external communications.
- Leverage media platforms to amplify awareness.
- Engage experts to gather insights (exploratory).
- Highlight and promote the achievements of Flux members throughout the year.
- Broaden accessibility of congresses, both geographic and technologically.

OBJECTIVE 2

Foster interdisciplinary collaboration.

Strategies

- Develop, join, and promote diverse and equitable coalitions around cognitive neuroscience.
- Joint projects and initiatives that require expertise in multiple disciplines.
- Facilitate networking events between interprofessional disciplines to establish interdisciplinary networking.

OBJECTIVE 3

Establish a trusted policy voice.

Strategies

- Influence public policy for the implementation of neuroscience.
- Foster and develop relationships with key decision-makers.
- Actively engage with the public through various channels to hear and address concerns.



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